



# DADDY'S IN BUSINESS

INTERACTIVE PLANNER TO START  
A BUSINESS FOR YOUR CHILD





# DADDY'S IN BUSINESS

AN INTERACTIVE PLANNER TO  
START A BUSINESS FOR YOUR CHILD

Originally Published in The United States of America  
by Andy Thibo, CEO of Just Ask Andy and Creative Resource  
LLC. in 2020

Second Edition, June 2020

All rights reserved. Published in The United States of  
America by Andy Thibo, CEO of Just Ask Andy and Creative  
Resource LLC. in 2020

The Daddy's in Business, Interactive Planner to Start a  
Business for Your Child is the original works of Andy Thibo,  
CEO of Just Ask Andy and Creative Resource LLC.

Book Design By: Impact Creatively Design Co., LLC.

Cover Design By: Impact Creatively Design Co., LLC.

Content Developed By: Andy Thibo

[www.JustAskAndy.com](http://www.JustAskAndy.com)

Printed in the United States of America

This planner is dedicated to my sons  
*KyMani* and *Keven Jr.* as they embark on  
their journies from young men to moguls.

Impossible has the word *Possible* so promise  
to make any and everything possibly  
happen! *Live, Love & Trust The Process*



You don't raise heroes, you raise  
*bosses*. And if you treat them like  
bosses, they'll turn out to be *heroes*.



# Starting a Business for Your Child in 12-Months

Starting a business at any age is difficult, but with a dad like you, your kids have the greatest tool of all! By using this interactive planner you will be able to work one-on-one with your child to develop their very own business.

In just one year your child will be ready to launch a business, budget their money, and begin operating as a business they will be able to fully takeover one day.

This planner will provide monthly savings challenges plus goals for you to maximize the income you have now to save for your child's business and other expenses life throws at you.



# Is it possible to start a business in 12-months?

Absolutely! We have developed this planner to develop a business in 12 modules (months) that can be used to leverage your income to create a business for yourself or for your children.

*Month 1* Choose Your Business Industry

*Month 2* Choose Your Business Name

*Month 3* Choose Your Business Structure/Entity

*Month 4* File for Your Business Structure

*Month 5* File for your DBA

*Month 6* File for your EIN/Federal Tax ID

*Month 7* Open a Business Bank Account

*Month 8* Establish Your Branding

*Month 9* Define Products and Services

*Month 10* Establish Your Target Market

*Month 11* Complete Your Pre-Launch Checklist

*Month 12* Launch Your Business



# Table of Contents

## Month 1

Monthly Calendar  
Choose Your Business Industry  
Savings Challenge #1  
Weekly Calendar  
Notes

## Month 2

Monthly Calendar  
Choose Your Business Name  
Savings Challenge #2  
Weekly Calendar  
Notes

## Month 3

Monthly Calendar  
Choose Your Business Structure  
Savings Challenge #3  
Weekly Calendar  
Notes

## Month 4

Monthly Calendar  
File Your Business Structure  
Savings Challenge #4  
Weekly Calendar  
Notes

## Month 5

Monthly Calendar  
File Your DBA  
Savings Challenge #5  
Weekly Calendar  
Notes

## Month 6

Monthly Calendar  
File Your EIN/Federal Tax ID  
Savings Challenge #6  
Weekly Calendar  
Notes

## Month 7

Monthly Calendar  
Open a Business Bank Acct  
Savings Challenge #7  
Weekly Calendar  
Notes

## Month 8

Monthly Calendar  
Establish Your Branding  
Savings Challenge #8  
Weekly Calendar  
Notes

## Month 9

Monthly Calendar  
Define Products and Services  
Savings Challenge #9  
Weekly Calendar  
Notes

## Month 10

Monthly Calendar  
Establish Your Target Market  
Savings Challenge #10  
Weekly Calendar  
Notes

## Month 11

Monthly Calendar  
Your Pre-Launch Checklist  
Savings Challenge #11  
Weekly Calendar  
Notes

## Month 12

Monthly Calendar  
Launch Your Business  
Savings Challenge #12  
Weekly Calendar  
Notes

Resources

Tips

Savings Tracker

To your Kids, the name of *Daddy* is  
another name for *Love*.



---

MONTH 1



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



## INTRODUCTION

To succeed as an entrepreneur, you must develop the ability to select and offer the right products or services to your customers in a competitive market. More than any other factor, your ability to make this choice will determine your success or failure.

### **This Month: Choose Your Business Industry/Product**

For the first module we want you to sit down with your child and help them choose their business' industry and potential products. Think about this question: What would or could your child provide to kick their business off?

## WORK SPACE

Use this area to jot down the ideas you and your child develop. Be sure to circle their favorites:

## Savings Challenge #1

# A Dollar a Day

Day	\$ to Add	Account Total
1	+\$1	\$1
2	+\$2	\$3
3	+\$3	\$6
4	+\$4	\$10
5	+\$5	\$15
6	+\$6	\$21
7	+\$7	\$28
8	+\$8	\$36
9	+\$9	\$45
10	+\$10	\$55
11	+\$11	\$66
12	+\$12	\$78
13	+\$13	\$91
14	+\$14	\$105
15	+\$15	\$120
16	+\$16	\$136
17	+\$17	\$153
18	+\$18	\$171
19	+\$19	\$190
20	+\$20	\$210
21	+\$21	\$231
22	+\$22	\$253
23	+\$23	\$276
24	+\$24	\$300
25	+\$25	\$325
26	+\$26	\$351
27	+\$27	\$378
28	+\$28	\$406
29	+\$29	\$435
30	+\$30	\$465
31	+\$31	\$496

End Savings Total: \$496

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**Every Dad has Master new ways of being a Dad. Everyday counts.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

Of all the titles you've been privileged to have, 'Dad' will always be one of the best titles in the world.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

Every Dad should remember one day his children will follow his example, not his advice with pride.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Dad's can give the greatest gift anyone could give another person,  
they believe in you daily.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**Dad's don't tell you how to live at all. They lived and let us watch him do it in person.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---





The quality of a Dad can be seen in the  
*Goals, Dreams and Aspirations* he sets  
not only for himself, but for his entire  
*family.*



---

MONTH 2



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



## INTRODUCTION

Finding the right name for your startup can have a significant impact on your success. The wrong name can do worse than fail to connect with customers; it can also result in insurmountable business and legal hurdles. In contrast, a clear, powerful name can be extremely helpful in your marketing and branding efforts.

### This Month: Choose Your Business Name

Here are 5 helpful tips on choosing a winning business name:

1. Avoid hard-to-spell names
2. Don't pick a name that could be limiting as your business grows
3. Conduct a thorough Internet search
4. Get the .com domain name
5. Use a name that conveys some meaning

## WORK SPACE

Use this space to jot down any business name ideas your child comes up with:



## Savings Challenge #2

# 2 Liter Dime Challenge

A 2-Liter bottle full of dimes holds an estimated \$400. For this month we want you and your children to make it a goal to fill up at least one 2-liter bottle of dimes (or quarters) per week:

# of 2-Liter Bottles You Filled

Week 1: \_\_\_\_\_

Week 2: \_\_\_\_\_

Week 3: \_\_\_\_\_

Week 4: \_\_\_\_\_

Week 5: \_\_\_\_\_

At the end of the month, choose a day to deposit your bottles into a change service and total your cash savings before your next bank deposit.

This Month's Savings Total: \$ \_\_\_\_\_

Total in Savings Account: \$ \_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**He adopted a role called being a Dad so that his child would have something infinitely important: A Strong Protector.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

When you're young, you think your Dad is Superman. Then you grow up, and you realize he's just a regular guy who wears a cape as a leader.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Behind every great Kid, is a truly amazing Dad. Thank you!**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**Dear Daddy, no matter where I go in life, you'll always be my number one.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Dad's, plays like kids, gives advice like friends, and protects like bodyguards always.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---





No matter how old they get, they'll  
always need their *Daddy*.



---

MONTH 3



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—





# INTRODUCTION

Of all the choices you make when starting a business, one of the most important is the type of legal structure you select for your company. Take in consideration of how much you may have to pay in taxes. The type of business entity you choose will depend on three primary factors: liability, taxation and record-keeping. Make sure to ask a Legal Professional for more detailed assistance if you would like more detailed information.

## This Month: Choose Your Business Structure/Entity

Sole Proprietorship is the most common form of business organization.

Partnership involves two or more people who agree to share in the profits or losses of a business.

Corporation is an entity-separate from those who founded it-that handles the responsibilities of the organization.

Limited Liability Company (LLC) is hybrid form of partnership that allows owners to take advantage of the benefits of both the corporation and partnership forms of business

# WORK SPACE

Once you have completed you research jot down the Business Structure you've chosen for your child's business.

---

## Savings Challenge #3

# \$100 Savings Challenge

Day	\$ to Add	Account Total
1	+\$1	\$1
2	+\$1	\$2
3	+\$1	\$3
4	+\$1	\$4
5	+\$1	\$5
6	+\$2	\$7
7	+\$2	\$9
8	+\$2	\$11
9	+\$2	\$13
10	+\$2	\$15
11	+\$3	\$18
12	+\$3	\$21
13	+\$3	\$24
14	+\$3	\$27
15	+\$3	\$30
16	+\$4	\$34
17	+\$4	\$38
18	+\$4	\$42
19	+\$4	\$46
20	+\$4	\$50
21	+\$5	\$55
22	+\$5	\$60
23	+\$5	\$65
24	+\$5	\$70
25	+\$5	\$75
26	+\$5	\$80
27	+\$5	\$85
28	+\$5	\$90
29	+\$5	\$95
30	+\$5	\$100

This Month's Savings Total: \$100

Total in Savings Account: \$\_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

Some people don't believe in heroes but they haven't met a Dad like you.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**A Dad is neither an anchor to hold us back nor a sail to take us there  
but a guiding light whose love shows us the way in their eyes.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**When my Dad didn't have my hand, he always had my back.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

# One Dad is worth more than a hundred teachers.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

Nothing makes a kid feel stronger than knowing they have a Dad who's got their back.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---





A Dad's tears and fears are unseen,  
*his love is unexpressed*, but his care  
plus protection remain as a pillar of  
*strength* throughout our lives.





---

MONTH 4



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



# INTRODUCTION

Last month you chose the business entity for your child's business. This month you will make your first deduction from the savings account to pay for your child's business registration with the state.

## This Month: File for Your Business Entity

How much is it to file your business?                    \$ \_\_\_\_\_

Are there any extra fees?                                    \$ \_\_\_\_\_

What is the turn around time?                            \_\_\_\_\_

Needed Information: \_\_\_\_\_

\_\_\_\_\_

# WORKSPACE

Use this space for any notes you may have:

## Savings Challenge #4

# \$5 Savings Challenge

For this month we want you to spend cash as much as possible. Think about your monthly and weekly shopping tasks like shopping, activities, outings, and more outside of bills. Every time you have a \$5 bill to put it to the side for the savings.

# of \$5 Bills You Have Saved:

Week 1: \_\_\_\_\_

Week 2: \_\_\_\_\_

Week 3: \_\_\_\_\_

Week 4: \_\_\_\_\_

Week 5: \_\_\_\_\_

At the end of the month, choose a day to deposit your \$5 bills and total your cash savings below:

This Month's Savings Total: \$ \_\_\_\_\_

Total in Savings Account: \$ \_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**It is certainly only in the love that we leave behind. Dads like you never die.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**It is easier to build strong children than to repair broken men.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Dads are not born, but something a man grows into successfully.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Dads are most ordinary men turned by love into heroes, adventurers,  
and great story-tellers.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---







‘Dad’ is the *noblest title* a man can be given. It is more than a biological role. It signifies a patriarch, a leader, an exemplar, a confidant, a teacher, a hero, a friend plus *much more*.



---

MONTH 5



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



# INTRODUCTION

The trade name (DBA) must be filed with the county clerk office in the county where the company operates. Sole proprietorships and general partnerships need not file at the state level, but will need to file for a DBA in the relevant county clerk offices if they are using a name other than the legal name of their owners.

## This Month: File for Your DBA

How much is it to file your DBA? \$ \_\_\_\_\_

Are there any extra fees? \$ \_\_\_\_\_

What is the turn around time? \_\_\_\_\_

Needed Information: \_\_\_\_\_

\_\_\_\_\_

## WORKSPACE

Use this space for any notes you may have:

## Savings Challenge #5

# Savings Challenge

Choose 6 items to skip for 30 days. Write those items in the blanks below:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Use the numbers below to circle the date that you were able to skip all 10 items. **Deposit \$5** for Every Day You are able to Skip those Items  
**Deposit \$10** for Everyday You are NOT able to Skip these items

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30
		31		

This Month's Savings Total: \$ \_\_\_\_\_

Total in Savings Account: \$ \_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



No man can possibly know what life means, what the world means, what anything means, until he has a child and loves them.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

I cannot think of any need in children as strong as the need for a Dad's protection around.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Words have an awesome impact. The impression made by a Father's voice can set in motion an entire trend of life.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**A Dad is someone you look up to no matter how tall you grow.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



Life doesn't come with an instruction book – that's why we have  
Father's put in place.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---





*Fathering* is not something perfect  
men do, but something that *perfects*  
*the man.*



---

MONTH 6



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



## INTRODUCTION

A tax identification number (also known as a state/federal EIN, a state employer ID, or a state tax registration) is a unique number assigned to a business or organization by the state where the business operates, and is used for filing taxes and hiring employees. It is important to have BOTH numbers for your business' records.

## This Month: File for Your State & Federal Tax ID #s

Federal Tax ID: Free to File  
File Online During Business Hours  
<https://bit.ly/DaddysFEIN>

\*Please note you only need ONE EIN for the company and NOT the DBA

State Tax ID: Free to File  
File Online & In Person  
Location Varies per State

## WORKSPACE

Use this space to jot down any notes or questions you may have regarding your State or Federal Tax ID #s



## Savings Challenge #6

# Round Up Challenge

Keep track of how much your spending each week.  
Record it below and round up your spending.  
Add the difference to your savings account.

Week #	Spending \$	Rounded Up to:	Difference:
Week 1	_____	_____	_____
Week 2	_____	_____	_____
Week 3	_____	_____	_____
Week 4	_____	_____	_____
Week 5	_____	_____	_____

This Month's Savings Total: \$\_\_\_\_\_

Total in Savings Account: \$\_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

To the WORLD you are a Dad. To our FAMILY, you are our WORLD hero!

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Any man can be a Father, it takes someone special to be a Dad.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

# Daddy, a Son's first hero and Daughter's first love.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**A Dad is someone you should look up to no matter how tall you grow.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Dad, your guiding hand on my shoulder will remain with me forever.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---





A Dad is someone who wants to catch you before you fall but instead *picks you up*, brushes you off, and lets you try again. *Failure is not an option!*



---

MONTH 7



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—





# INTRODUCTION

A business bank account allows you to easily keep track of expenses, manage employee pay, convey finances to investors, incoming plus outgoing payments, and plan your budget more accurately. We recommend opening a business account to best separate your personal and business expenses.

## This Month: Open a Business Bank Account

Choose 5 Banks to Compare their accounts:

Bank Name	Min. to Open	Monthly Fees	Transaction Limits
_____	\$_____	\$_____	_____
_____	\$_____	\$_____	_____
_____	\$_____	\$_____	_____
_____	\$_____	\$_____	_____
_____	\$_____	\$_____	_____

# WORKSPACE

Choose your top bank choice and compare their pros and cons:

PROS

CONS



## Savings Challenge #7

# Penny Savings Challenge

Choose 10 words that you and your child say often.  
Write those items in the blanks below:

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Everytime you or your child say one of these words, place 5 pennies in a jar. Each week, with your child, calculate how much you've saved in your penny stash.

	Weekly Total in Pennies	Total in Penny Stash
Week 1	_____	_____
Week 2	_____	_____
Week 3	_____	_____
Week 4	_____	_____
Week 5	_____	_____

This Month's Savings Total: \$\_\_\_\_\_

Total in Savings Account: \$\_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**A Dad is one who is always there can always be counted on, always has time and is always encouraging when he's needed.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Dads who are engaged with their kids produce children who believe in themselves and live full lives. Lead by example!**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



The greatest gift I ever had came from God; I call him Dad.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Becoming a Dad challenges any man's psyche that you cannot avoid when you begin this journey. Unbelievable strength!**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**A good Dad is able to smile when there is little to smile about.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---





A child needs a Dad to be the standard  
against which they will *judge all men*.  
He believes in YOU, YOU believe in *HIM*.





---

MONTH 8



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



# INTRODUCTION

Branding is important because, not only is it what makes a memorable impression on consumers, but it allows your customers and clients to know what to expect from your company. It is a way of distinguishing yourself from the competitors and clarifying what it is you offer that makes you the better choice.

## This Month: Establish Your Branding

In this module we want you to start developing your branding and messaging. Consistency is key when establishing a brand so it's important that when making changes to your brand that you ensure the changes are done across all platforms your business is visible (online and offline).

## WORKSPACE

What is your mission?

---

What are your core values?

---

What colors do you want to use?

---

What emotion do you want your brand to convey?

---

Who is your brand created for?

---

## Savings Challenge #8

# \$300 Savings Challenge

Day	\$ to Add	Account Total
1	+ \$10	\$10
2	+ \$10	\$20
3	+ \$10	\$30
4	+ \$10	\$40
5	+ \$10	\$50
6	+ \$10	\$60
7	+ \$10	\$70
8	+ \$10	\$80
9	+ \$10	\$90
10	+ \$10	\$100
11	+ \$10	\$110
12	+ \$10	\$120
13	+ \$10	\$130
14	+ \$10	\$140
15	+ \$10	\$150
16	+ \$10	\$160
17	+ \$10	\$170
18	+ \$10	\$180
19	+ \$10	\$190
20	+ \$10	\$200
21	+ \$10	\$210
22	+ \$10	\$220
23	+ \$10	\$230
24	+ \$10	\$240
25	+ \$10	\$250
26	+ \$10	\$260
27	+ \$10	\$270
28	+ \$10	\$280
29	+ \$10	\$290
30	+ \$10	\$300

This Month's Savings Total: \$300  
Total in Savings Account: \$\_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

# The power of a Dad in a child's life is unmatched.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**Dads insist on greatness in every facet of the daily grind.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**My Dad is my best friend and greatest role model.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

# Dad, you are needed today and every day.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Being a Dad is about adapting and about making the most of the opportunities that are given to you.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---







Being a Dad is a diverse responsibility.  
*Make it happen!*



---

MONTH 9



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



# INTRODUCTION

Choosing a product or service to offer can be a tough decision, especially if you have huge goals for your business. A product is a tangible item that is put on the market, while a service is an intangible item, which arises from one or more individuals. One thing to keep in mind is that products and services are closely aligned.

## This Month: Define Your Products and Services

(Circle Your Answers)

Are you offering a:	Product	Service		
Have you chosen names:	Yes	No		
What is your price range:	\$	\$\$	\$\$\$	\$\$\$\$
How long does your product/service last:	_____			
How important is your product/service:	_____			

# WORKSPACE

Place any notes here about your product(s)/service(s):

## Savings Challenge #9

# 10s and 20s Challenge

Day	\$ to Add	Account Total
1	+ \$10	\$10
2	+ \$10	\$20
3	+ \$10	\$30
4	+ \$10	\$40
5	+ \$10	\$50
6	+ \$20	\$70
7	+ \$20	\$90
8	+ \$20	\$110
9	+ \$20	\$130
10	+ \$20	\$150
11	+ \$10	\$160
12	+ \$10	\$170
13	+ \$10	\$180
14	+ \$10	\$190
15	+ \$10	\$200
16	+ \$20	\$220
17	+ \$20	\$240
18	+ \$20	\$260
19	+ \$20	\$280
20	+ \$20	\$300
21	+ \$10	\$310
22	+ \$10	\$320
23	+ \$10	\$330
24	+ \$10	\$340
25	+ \$10	\$350
26	+ \$20	\$370
27	+ \$20	\$390
28	+ \$20	\$410
29	+ \$20	\$430
30	+ \$20	\$450

This Month's Savings Total: \$450

Total in Savings Account: \$\_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**Being a Dad will be, without a doubt, your greatest source of achievement, pride and inspiration.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Becoming a Dad is one thing - being a Dad is many things.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Father, Dad, Papa, no matter what you call them they influence our lives and they are the person we look up to the most.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

Being a Dad, being a friend, those are the things that make me feel successful. Thank you Dad.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



To be a Dad requires patience, love and giving up the 'all about me' attitude.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---





You sow, you wait for good or bad weather, you harvest, but working is something you *always need to do*.



---

MONTH 10



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



# INTRODUCTION

Defining your target market is one of an entrepreneur's most important tasks. It's the foundation of how you develop and name your products or services right through to the marketing channels you use to promote them. Here's a hint before we dig in: Your target audience is not "everyone." Your task in defining your target group is to identify and understand your particular niche so you can dominate it.

## This Month: Establish Your Target Customer

A great first step in figuring out who most wants to buy from you is to identify who is already using your products or services. Once you understand the defining characteristics of your existing customer base, you can go after more people who fit the same mold.

Depending on how someone connects with your business, you might have only a little information about them, or a lot, but gather whatever information you do have about your existing customers to track trends and averages.

## WORKSPACE

Use this space to define your target customer:

Age Range: \_\_\_\_\_

Location: \_\_\_\_\_

Language Spoken: \_\_\_\_\_

Spending Power: \_\_\_\_\_

Related Interests: \_\_\_\_\_

Stage of Life: \_\_\_\_\_



## Savings Challenge #10

# Chore Challenge

Choose 6 chores that your child can do around the house & assign each chore a pay value over \$10:

*Example: Sweep Kitchen \$10*

_____	_____
_____	_____
_____	_____

Every week calculate your child's pay and deposit this amount into the savings account.

	Weekly Pay Total	Total Deposited in Savings
Week 1	_____	_____
Week 2	_____	_____
Week 3	_____	_____
Week 4	_____	_____
Week 5	_____	_____

This Month's Savings Total: \$ \_\_\_\_\_

Total in Savings Account: \$ \_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

I encourage all Dads to focus on the intangibles because those are the gifts that make the difference.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Part of being a successful Dad is taking extreme care of our children.  
Dads are needed.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

The most precious things a Dad can provide are time, attention, and love without being asked.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



**Dads provide not only support, but also encouragement always.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

Regardless of the personal relationship you have with your own Dad,  
you have to aim to be better. You got this!

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---





As Dads, we have the opportunity to  
show *God's love* to our family.  
Start with a hug.



---

MONTH 11



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—





## INTRODUCTION

I'm proud of you! You're actually doing something that most of us dream about, but never make happen in our lifetime—you're launching a business. Starting a business is not for the faint of heart. There's so much that goes into a successful launch, and it can be overwhelming to know what to do next. And like the past 10 months, we're here to help!

### This Month: Complete Your Pre-Launch Checklist

- Purchase a Domain Name
- Choose a Delivery Service (if product based)
- Design a Website
- Design a Logo
- Create an Email Mailing List
- Set Up Social Media Pages
- Set Up Google Ad Words
- Gather Data from a Test Group
- Purchase a Professional EMail (name@company.com)

## WORKSPACE

Use this space for any notes or extra pre-launch items you feel you should include:

## Savings Challenge #11

# \$100 Savings Challenge

Day	\$ to Add	Account Total
1	+\$1	\$1
2	+\$1	\$2
3	+\$1	\$3
4	+\$1	\$4
5	+\$1	\$5
6	+\$2	\$7
7	+\$2	\$9
8	+\$2	\$11
9	+\$2	\$13
10	+\$2	\$15
11	+\$3	\$18
12	+\$3	\$21
13	+\$3	\$24
14	+\$3	\$27
15	+\$3	\$30
16	+\$4	\$34
17	+\$4	\$38
18	+\$4	\$42
19	+\$4	\$46
20	+\$4	\$50
21	+\$5	\$55
22	+\$5	\$60
23	+\$5	\$65
24	+\$5	\$70
25	+\$5	\$75
26	+\$5	\$80
27	+\$5	\$85
28	+\$5	\$90
29	+\$5	\$95
30	+\$5	\$100

This Month's Savings Total: \$100

Total in Savings Account: \$ \_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Being a Dad is a PRIVILEGE, it is nothing short of amazing daily.**

THURSDAY

---

**THIS WEEKS EXPENSES**

---

---

---

---

---

FRIDAY

---

**EVENTS/APPOINTMENTS**

---

---

---

---

---

SATURDAY

---

**TO-DO LIST**

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Being a Dad truly is a blessing and a role not to be taken for granted.  
Dads are super heroes.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



Dad's just have a way of putting everything together.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

NOTES

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---







*Perfectly* imperfect sons become  
perfectly *imperfect* Dads.  
Being there is key.





---

MONTH 12



# Month:

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—



# INTRODUCTION

You're finally launching your business after all the hard work you put in. It's exciting but can quickly become overwhelming. A million thoughts run through your mind. You aren't sure you've completed everything necessary for a smooth launch day. Are all of your products loaded correctly? Does your website look trustworthy? Ease your mind and stay organized with this handy Shopify store launch checklist.

## This Month: Launch Your Business

- Set Up a Referral or Affiliate Program
- Set Up a Contest or Giveaway to Promote
- Research Press Opportunities
- Create a Press Release about Your Launch
- Reach Out to Influencers
- Test Your Website
- Proofread any Labels or Materials
- Complete a Dry Run of the Ordering Process
- Plan Social Media Content & Strategies

## WORKSPACE

Use this space for any notes or extra pre-launch items you feel you should include:

## Savings Challenge #12

# \$1000 Savings Challenge

Day	\$ to Add	Account Total
1	+ \$5	\$5
2	+ \$10	\$15
3	+ \$15	\$30
4	+ \$25	\$55
5	+ \$35	\$90
6	+ \$45	\$135
7	+ \$55	\$190
8	+ \$65	\$255
9	+ \$55	\$310
10	+ \$45	\$355
11	+ \$35	\$390
12	+ \$25	\$415
13	+ \$20	\$435
14	+ \$15	\$450
15	+ \$10	\$460
16	+ \$15	\$475
17	+ \$25	\$500
18	+ \$35	\$535
19	+ \$55	\$590
20	+ \$65	\$655
21	+ \$55	\$710
22	+ \$45	\$755
23	+ \$35	\$790
24	+ \$25	\$815
25	+ \$35	\$850
26	+ \$25	\$875
27	+ \$35	\$910
28	+ \$45	\$955
29	+ \$25	\$980
30	+ \$20	\$1000

This Month's Savings Total: \$1000

Total in Savings Account: \$\_\_\_\_\_

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

Every Dad should remember that one day his son will follow his example rather than his advice. Become a PROUD Dad.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---



I realized that to get through this thing called Fatherhood, I would have to be stronger emotionally and physically than I had ever been before.

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Fatherhood has made me more vulnerable than any other experience. Signed, A Proud Father.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---

**Being a Dad has been, without a doubt, my greatest source of achievement, pride and inspiration.**

THURSDAY

---

THIS WEEKS EXPENSES

---

---

---

---

---

FRIDAY

---

EVENTS/APPOINTMENTS

---

---

---

---

---

SATURDAY

---

TO-DO LIST

---

---

---

---

---

---

---

---

---

---

**NOTES**

---

---

---

---

---

---

---

---

---

---

# Week of:

SUNDAY

---

THIS WEEKS OBJECTIVE

---

---

---

---

---

MONDAY

---

THIS MONTHS GOALS

---

---

---

---

---

TUESDAY

---

PROJECTS

---

---

---

---

---

---

---

---

---

---

WEDNESDAY

---

NOTES

---

---

---

---

---

---

---









I would define a *leader* as a person  
who puts the welfare of the group  
above himself. It's the same  
thing with *Dads*.



# RESOURCES



# Resources

## Grants & Financial Resources

Grants.Gov

Small Business Innovation Research and Technology Transfer Programs

National Association for the Self-Employed

The FedEx Small Business Grant Contest [bit.ly/DIBFEDEX](https://bit.ly/DIBFEDEX)

The National Association for the Self Employed (NASE) Growth Grants Program [bit.ly/DIBNASE](https://bit.ly/DIBNASE)

The Dare to Dream Grant Program [bit.ly/DIBDREAM](https://bit.ly/DIBDREAM)

Small Business Administration Grant [bit.ly/DIBSBA](https://bit.ly/DIBSBA)

The DOT Disadvantaged Business Enterprise (DBE) program  
[bit.ly/DIBDBG](https://bit.ly/DIBDBG)

## Business Management

Creative Resource Management

Are you going to want to work with Creative Resource Management as a partner for any feature services as a resource or a contractor?

[www.TheCRF.co](http://www.TheCRF.co)

Instagram @CreativeResourceMgmt

Facebook: Creative Resource

E-Mail: [info@TheCRF.co](mailto:info@TheCRF.co)

## Brand Development & Graphic Design

Impact Creatively Design Co. LLC

[www.ImpactCreatively.com](http://www.ImpactCreatively.com)

E-Mail: [Hello@ImpactCreatively.com](mailto:Hello@ImpactCreatively.com)

# TIPS



# Tips

## **1. Set Aside Some Time for Yourself**

When you are running a business and taking care of a family it's easy to forget about taking care of you.

## **2. It's okay to say 'No'**

If you said yes to every request or opportunity or avenue of work you would be busy 24-7 with no time for your family.

## **3. Outsource Household Work**

If you can afford it, outsource as much of the household work as possible. This will allow you to spend your home time focusing on your children, spouse or significant other. Having a little more of the dating life and activities to relax enriches your non-worklife.

## **4. Be Present**

When you are working you give your entire focus to your business, and when you are with your children your entire focus is them.

## **5. Don't be Afraid to Delegate**

If you have a spouse or significant other talk to them about how to divide the load for household needs and child-caring.

## **6. Create a Support Network of Other Working Dads**

You can also meet and bond with other Moms through your child's daycare or play group as well.

# Tips

## **6. Create a Support Network of Other Working Dads (cont.)**

In addition, connect with groups that are devoted to Men's leadership might have resources that support Moms.

## **7. Stay Healthy**

Dads have to be ready for anything, and you can't take care of your family if you don't take care of yourself.

## **8. Treat Your Home Office like a Corporate Office**

When you have to go in to an office every day you have specific goals and come up with a plan to meet those goals. The same rule applies when you work at home.

## **9. Be Flexible and Plan for the Unexpected**

Each morning I write down the top three things I must accomplish that day, I tackle them first, because you never know when a call to pick up a sick child might quash the rest of the day's work.

## **10. Don't Feel Guilty**

It's hard to take time for ourselves without feeling guilty, especially when children need our attention, but a rested parent is more effective than an overwhelmed parent.

# 1 Year Savings Tracker

Month:

Goal:

Total:

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**Grand Total:** \_\_\_\_\_



**You've Done It!**

Message From Andy:

**You can not change the past. You can recognize what is going on currently. You can create the future that changes a Generational Lifestyle. The choice is yours, see you at the Top! Now go be the “Daddy In Business!”**

-Andy Thibo





# DADDY'S IN BUSINESS

INTERACTIVE PLANNER TO START  
A BUSINESS FOR YOUR CHILD

**This planner developed by serial entrepreneur and mother, Andy Thibo, is an interactive guide to start and fund a business for your child in less than a year. Using this 12-month planner, fathers will be able to work one-on-one with their children to do more than create ideas, but to fully fund their first business and generate income from their company.**

*"I'm so thankful for Andy! She taught me how to set up a business for my children so they have extra income they can depend on in their later years"*  
-S. Jones

