



OVERALL PRICE LIST

The following price list defines our design and package pricing available as of May 1, 2020.

Custom Packages are available based on client needs.

IMPACT

CREATIVELY

WHO WE ARE

Impact Creatively is a leader in the graphic design & marketing industry. With over 7 years of experience we're able to identify timeless trends that your brand can use to creatively market and brand your products or services. It is our Goal to work along side you to grow your company in a way that you enjoy and that provides profitable results.

WHAT WE DO

We are more than just a branding firm! We are a full-service design company that is capable of:

- Logo Designs
- Website Designs
- Flyer Designs
- Brand Management
- Brand Development
- Social Media Management
- Product and Service Development
- Customer Retention Development
- Business Foundation

WHO WE SERVE

We choose our clients selectively through in-depth consultations to be sure we are the best fit for our clients and their brands. Our premier clients include influencers, personal brands, small business owners, agencies, restaurants, and more.

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FUNDAMENTAL DESIGN PROJECTS

LOGO DESIGNS

Logo Design Kit \$299

- Creative Logo Design
- Transparent and Solid Background Images
- Logo Font Files
- Submark/Monogram Logo Files in PNG, JPG, and SVG
- Color Codes
- Brand Board

WEBSITE DESIGNS

Revamp Your Website \$699

- Update website design template
- Redesign your current website with information your currently have
- Transfer current information to a new site
- Maintain current domain name
- Upload current products and descriptions
- Publish website on user friendly interface with web and mobile friendly

Build a New Website \$999

- New website design template
- Create embedded forms
- Create Newsletter Templates
- New product layout
- New Product descriptions
- Upload current products and descriptions
- Publish website on user friendly interface with web and mobile friendly
- 1 Year of domain included
- 1 year of hosting included

Complete Brand Restructure \$1599

- Revamp Social Profiles
- Update Logo Designs
- Update Color Palettes & Fonts
- Complete New Website Design
- Create Embedded Forms
- Create Newsletter Templates
- Social Media Templates
- Social Media Posting Plan

GRAPHIC DESIGNS

Flyer Designs

- \$65 1 flyer
- \$175 3 flyers
- \$275 5 flyers
- \$450 10 flyers

GIF (Motion Graphic) Designs

- \$85 1 motion graphic
- \$200 3 motion graphics
- \$375 5 motion graphics
- \$700 10 motion graphics

Social Media Template Designs

- \$25 10 post templates
- \$40 20 post templates
- \$25 10 story templates
- \$40 20 story templates

Business Card Designs

- \$50 front and back

Banner Designs

- \$150 all banner designs

Snapchat Filter Designs

- \$30 per design + cost to publish

PRESS KIT DESIGNS

One Sheet Design \$199

- Header Design
- Full Layout Design
- Biography Edits
- Photography Edits
- PNG, JPG, and PDF Formats

5-7 Page Press Kit \$499

- Cover Design
- Full Layout Design
- Pricing Development
- Package Development
- Biography Edits
- Photo Edits
- PNG, JPG, and PDF Formats

BRANDING AND DESIGN PACKAGES

CLIENT MANAGEMENT DESIGNS

Newsletter Designs

- \$149 per newsletter
- \$499 4 newsletters
- \$799 8 newsletters

All newsletter designs include design, and scheduled distribution (to your current mailing list).

Client Intake Form \$75

- Header Design
- Automated E-Mail Response
- Automated E-Mail Confirmations
- Custom Excel Sheet
- Embedded Link for Website
- Private Link

SOCIAL MEDIA PACKAGES

Social Media Audit \$399

- Detailed analysis of your social profiles
- Profile Suggestions
- Lnk.Bio Profile Generation (stylized links in bio)
- 10 Story Templates
- 5 Post Templates
- 30 Hashtag Suggestions
- Key Word Generation (25 keywords)
- Brand Voice Analysis
- Typography Suggestions w/ fonts included
- Texture & Photo Style analysis w/ Stock Photos included

*one time fee

Social Media Designer \$699/mo

- 30 graphics
- 30 photos (stock or edits)
- 1 month of planning
- 50 custom hashtags
- 15 sample captions

*Requires a 3-month contract

Complete Brand Restructure \$999/mo

- 60 graphics
- 60 photos
- 1 month of grid planning
- 50 custom hashtags
- Curated captions for each post
- Monthly analytic report
- Systematic posting
- 8 story posts per day

*Requires a 3-month contract



BUSINESS BRAND DEVELOPMENT

Revamp Your Brand \$997

- Revamp social profiles
- Update logo designs
- Update color palettes & fonts
- Create embedded forms

Build a New Brand \$1297

- Revamp social profiles
- Update logo designs
- Update color palettes & fonts
- Update website design template
- Create embedded forms
- Create Newsletter Templates

Complete Brand Restructure \$1597

- Revamp social profiles
- Update logo designs
- Update color palettes & fonts
- Complete New Website Design
- Create embedded forms
- Create Newsletter Templates
- Social Media Templates
- Social Media Posting Plan

BUSINESS BRAND MANAGEMENT

Beginner Development \$799

- 14 posts per week
- one sheet development
- Media kit curation
- One sheet development
- 2 photoshoot planning sessions
- 1 newsletter design

Intermediate Development \$1199

- 21 posts per week
- one sheet development
- media kit
- 3 photoshoot planning sessions
- 4 newsletter designs
- 3 stories per day

Advanced Development \$1899

- 28 posts per week
- one sheet development
- media kit
- 3 photoshoot planning sessions
- 4 newsletter designs
- 6 stories per day
- Monthly analytic report
- posting
- mailing list management
- Custom website design (hosting included for one year)
- Website Domain
- Professional E-Mail Account

PERSONAL BRAND DEVELOPMENT

Revamp Your Brand \$997

- Revamp 1 social profile
- Update logo designs
- Update color palettes & fonts
- IGTV Video Intro
- 10 Video Suggestions

Build a New Brand \$1297

- Revamp up to 2 social profiles
- Update logo designs
- Update color palettes & fonts
- 10 Video Edits
- IGTV Video Cover
- Video Intro & Outro Design
- 30-day Social Media Posting Plan
- Sample Brand Pitch

Complete Brand Restructure \$1597

- Revamp up to 4 social profiles
- Update logo designs
- Update color palettes & fonts
- 20 Video Edits
- 5 IGTV Video Cover
- Video Intro & Outro Design
- IGTV Video Schedule w/ IG Story Story Lines
- 90-day Social Media Posting Plan
- 3 Sample Brand Pitches
- New Website Design

PERSONAL BRAND MANAGEMENT

Beginner Development \$799

- 7 posts per week
- one sheet development
- Media kit curation
- One sheet development
- 2 photoshoot planning sessions
- 1 newsletter design

Intermediate Development \$1199

- 14 posts per week
- one sheet development
- media kit
- 3 photoshoot planning sessions
- 4 newsletter designs
- 3 stories per day

Advanced Development \$1899

- 14 posts per week
- one sheet development
- media kit
- 3 photoshoot planning sessions
- 4 newsletter designs
- 6 stories per day
- Monthly analytic report
- posting
- mailing list management

BRAND OUTREACH

Beginner Outreach \$599

- 10 graphics
- 1 newsletter
- mailing list management
- sale suggestion + graphics
- one sheet development

Intermediate Outreach \$799

- 20 graphics
- 2 newsletters
- mailing list management
- sale suggestion + graphics
- one sheet development
- 3 brand ambassadors
- 2 contract development

Advanced Outreach \$1199

- 30 graphics
- 4 newsletters
- mailing list management
- sale suggestion + graphics
- one sheet development
- media kit
- 5 brand ambassadors (with promo)
- 5 contract development
- website design

EVENT MANAGEMENT

Workshop Management \$799/mo

- Workbook Design
- Overall Flyer Design
- Individual Flyer Design (guest speakers, topics, etc.)
- Decoration Shopping list
- Guest E-Mail Stream
- Ticket Sale Embedded Form

Small Event Management \$1199/mo

- Workbook Design
- Overall Flyer Design
- Individual Flyer Design (guest speakers, topics, etc.)
- Decoration Shopping list
- Guest E-Mail Stream
- Ticket Sale Embedded Form
- Custom invite design
- Banner Design
- Event Website Design
- Social Media Planning until Event
- 2 Instagram Story Lines

Conference Management \$1599/mo

- Workbook Design
- Overall Flyer Design
- Individual Flyer Design (guest speakers, topics, etc.)
- Decoration Shopping list
- Guest E-Mail Stream
- Ticket Sale Embedded Form
- Custom invite design
- Banner Design
- Event Website Design
- Social Media Planning until Event
- Follow Up Social Media Planning
- 5 Instagram Story Lines
- Influencer Contract Curation
- Speaker/Panelist Contract Curation
- Sponsorship Packet
- Vendor Packet

PUBLISHING SERVICES

BOOKLET DESIGNS

2-10 Page Booklet \$399

- 2-10 Final Pages (not including covers)
- Full booklet design in PDF format
- Content review (spelling and grammar)
- 3 front and Back Cover Concepts

11-19 Page Booklet \$599

- 11-19 Final Pages (not including covers)
- Full booklet design in PDF format
- Content review (spelling and grammar)
- 3 front and Back Cover Concepts

20-30 Page Booklet \$799

- 20-30 Final Pages (not including covers)
- Full booklet design in PDF format
- Content review (spelling and grammar)
- 3 front and Back Cover Concepts

Publishing services available at page 19

PUBLISHING OPTIONS

E-Publishing \$499

- Spelling and Grammar Edits
- Page Designs
- Front and Back Cover Designs
- E-Book Design Mock-Ups
- Selling Strategies
- up to 3 Online Platform Formats
- Book Description
- ISBN Registration

Print Publishing \$699

- Spelling and Grammar Edits
- Page Designs
- Front and Back Cover Designs
- Design Mock-Ups
- Selling Strategies
- Base PDF Format
- Bleed and Slug PDF Format
- Up to 1 Online Platform Format
- Book Description
- ISBN Registration

PRINT OPTIONS

*Pricing is based on quantity ordered and shipping rate chosen

Paperback Printing (Perfect Binding)

- 40 Pages* Minimum
- Full Color Covers and Interior
- 8 Cover Finishes Available
- 3 Paper Types Available
- 3 Paper Weights Available
- 6 Page Sizes Available

Wiro Bound Printing

- 8 Pages* Minimum
- Full Color Covers and Interior
- 8 Cover Finishes Available
- 3 Paper Types Available
- 3 Paper Weights Available
- 19 Page Sizes Available

Hardback Printing

- 24 Pages* Minimum
- Full Color Covers and Interior
- 2 Cover Finishes Available
- 3 Paper Types Available
- 3 Paper Weights Available
- 6 Page Sizes Available

Booklet Printing

- 8 Pages* Minimum
- Full Color Covers and Interior
- 2 Binding Options
- 8 Cover Finishes Available
- 3 Paper Types Available
- 3 Paper Weights Available
- 19 Page Sizes Available

Magazine Printing

- 8 Pages* Minimum
- Full Color Covers and Interior
- 3 Binding Options
- 8 Cover Finishes Available
- 3 Paper Types Available
- 3 Paper Weights Available
- 19 Page Sizes Available

**Page Counts do not include Covers (additional 4 pages)*

CONTACT US

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